



**ARISTOTLE UNIVERSITY OF THESSALONIKI
SCHOOL OF JOURNALISM & MASS COMMUNICATION**

46, Egnatia Str., 546 25 Thessaloniki, Greece, Tel. 0030 2310 992062, Fax: 0030 2310 992098

**To
all Conference Participants**

The local Organizing Committee is pleased to welcome you as a speaker and conventioner in the International Scientific Conference

“New Directions in European Media and Society”

which will be held in **Thessaloniki** - Greece on **5 – 7 November 2004** in the conference venue of the Law Association (*103, Tsimiski Str. & Vironos Str. – 3rd floor*).

With this letter we would like to inform you about some basic details regarding arrival, staying in Thessaloniki and participation in the conference.

TRANSPORTATION

- “Macedonia” Airport of Thessaloniki lies about 15 km from the centre. Bus and taxi transportation connect the Airport with the centre of the city, where the conference venue and most of the recommended hotels are. Moreover, the School of Journalism and Mass Communication and the University are located also nearby.

- The bus takes about 20 minutes to get to the centre and the bus ticket costs 0,50€ and departs every 30’ from the airport. The bus stops that are closer to the recommended hotels are: a) Y.M.C.A. (Chanth), b) Aristotelous Sq. and c) Platia Demokratias (Democracy Sq.).

- the taxi drive from the airport to the centre takes about 10-15 minutes and costs approximately 12-15€.

ACCOMMODATION

Below we list some hotels that we recommend considering location (10 -15 minutes walking distance from the conference venue) and prices.

We recommend you to arrange your accommodation as soon as possible, because there will be room availability problems due to some international fairs taking place at the same time in our city.

Room Prices for the University
(in € including breakfast)

| Cat. | Hotel | Address | Location | Tel. Fax (+30 2310) | Reservations' Email | SNG | DBL |
|------|-------------------|--|----------|-----------------------------------|--|----------|-----------|
| A | City | 11, Komninon Str. | Centre | 269 421 274 358 | city@cityhotel.gr | 112 | 125 |
| A | Egnatia Palace | 61, Egnatia Str. & 8, Metropolitou Genadiou Str. | Centre | 222 197 222 900 233 099 | reservation@egnatiapalace.gr | 96 | 109 |
| B | ABC* | 41, Aggelaki Str. | Centre | 265 421 276 542 | info@hotelabc.gr | 73 77 | 99 103 |
| B | Olympia | 65, Olympou Str. | Centre | 366 400-9 276 133 | hotolymp@otenet.gr | 65 | 90 |
| B | El Greco | 23, Egnatia Str. | Centre | 520 620 520 612 | reservations@hotelelgreco.gr | 60 | 84 |
| C | Esperia ** | 58, Olympou Str. | Centre | 269 321 269 457 | N/A | 50 | 60 |

* : first line prices refer to Sun-Wed and second line prices refer to Thur-Sat.

** : breakfast not included, costs 6€ extra per person.

Note that in every communication with the hotel reservations you have to mention that you are an Aristotle University Conventioneer and ask for the university friendly prices.

- travelling, accommodation and daily expenses are to be covered and arranged by you
- more information about local accommodation is available at the following website <http://www.jour.auth.gr/mme> , where you can also find a greater selection of hotels.

STAYING AT THE UNIVERSITY GUESTHOUSE

- there are some rooms available at the **University Guesthouse**, which lies at the seafront of Thessaloniki (29, Megalou Alexandrou Avenue, next to the School of the Blind). These rooms will be disposed on first come first served basis. Single rooms cost 18€ per night and Double rooms cost 30€ - with bathroom (whereas 28€ without bathroom) per night. Note that double rooms can be shared as beds are independent, but roommates will be allocated randomly unless specified by those interested. Please state your interest for booking at the Guesthouse to Ms Dimitra Dimitrakopoulou by emailing to her at: gdimis@otenet.gr. Please state also to Dimitra the time of estimated arrival at the Guesthouse.

RECEPTION & FUN

- the local Organizing Committee invites you to a dinner reception on the Saturday (6/11/2004) at the end of the conference sessions. Coffee and cookies will be served at coffee-breaks.
- a proposal for a fun program in the afternoon of Sunday, the 7th, is going to be notified to you at a later stage.

ADDITIONAL EXPENSES

- there is a conference fee of 50€ for salaried conventioners and of 30€ for Doctoral students
- an average decent meal with wine in Thessaloniki costs around 15€ and there are quite a few restaurants in the neighbourhood of the venue.
- bus tickets for any city-destination cost 0,50€
- minimum taxi fare is 0,75€

TECHNICAL SUPPORT

- full technical support will be provided in the conference venue (laptop and video projector, overhead projector, slides projector).
Please inform the Organizing Committee by email (gdimis@otenet.gr) in case you have a double parallel projection and if so, of what kind.
- during working days of the conference (that is only on Friday) the Department's technical facilities are available to the conventioners.
The address of the Department is: 46, Egnatia Str.
- there will be simultaneous translation only from Greek to English.
For Greek speakers only: if you are presenting in Greek language, you have to submit to the Organizing Committee a 2-3 page summary of your paper in English for the preparation of the interpreters.

PUBLICATIONS

- a CD-ROM publication of the papers will be available at the conference secretariat on arrival.
For this purpose the Organizing Committee requires from you to send in your final paper not later than the 22nd of October.

WEATHER

- the temperature in Thessaloniki during November is 11°C average with 77% humidity and 55% chances of rainfall.

We hope that we have answered all your queries, but in case you need further information please visit our website <http://www.jour.auth.gr/mme>, where you can also find a map of Thessaloniki.

See you in Thessaloniki in November!
For the Organizing Committee
Sophia Kaitatzi – Whitlock
Assistant Professor
& O.C. President